



Nirja Gauchan

Senior UI/UX Designer

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PROFILE

Senior UI/UX Designer with 13+ years shaping digital products across web, mobile, and enterprise — combining deep UX research expertise, interaction design craft, and team leadership to deliver solutions that are as intuitive as they are business-driven.

EDUCATION

BFA, Emphasis: Graphic Design

2007 - 2012 St. Cloud State University

SKILLS

Industry knowledge

Product design

UX Research

User-centered Design

Brand Identity

Generative AI

Design Thinking

Prototyping

Interaction Design

Graphic Design

Motion Graphics

HTML

Illustration

CSS (Basic)

Soft skills

Empathetic

Excellent Communicator

Strategic Thinker

Active Listener

Tools



RELEVANT EXPERIENCE

Senior UI/UX Designer at O.Labs Technologies

April 2024 - Present Naxal, Kathmandu

- Led designs for AI-enabled EdTech products, delivering intuitive UI/UX solutions that drove €10.5M in revenue — 45% year-over-year growth.
- Established scalable design systems — creating a unified design language that ensured brand consistency across the range of products.

Senior Product Designer at Leapfrog Technology

Jan 2023 - March 2024 Charkhal, Kathmandu

- Led the design of Laudio, a U.S. healthcare platform streamlining nurse manager workflows.
- Executed deep UX research for personal product roadmap project “[Kidzventure](#)” and for various inhouse products like Vyaguta (ERM product) and [Leapfrog fellowship system](#) — converting user insights into purposeful, high-impact design solutions.

Senior UI/UX Designer at YoungInnovations

Apr 2018 - Jan 2023 Mahalaxmasthan, Lalitpur

- Led end-to-end UI/UX design of web/mobile apps delivering user-centered solutions spanning the private and development sectors — including [Tootle](#), Wordlink, [HERD Int](#), [EnDev](#), [MuAN](#)
- Mentored and upskilled junior designers, fostering a culture of growth and measurably elevated overall team efficiency.

Senior UI/UX Developer at Suvidha Tech Pvt. Ltd

Mar 2017 - Feb 2018 Sorakhutte, Kathmandu

- Aligned cross-functional teams across design, content, development and marketing to deliver a scalable job portal across web and mobile.

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